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## **Sargento Foods Welcomes Brian Ginn to the Consumer Products Division**

**PLYMOUTH, Wis. – Oct.30, 2015 –** [Sargento Foods Inc.](http://www.sargento.com) announces Brian Ginn has joined the Consumer Products Division as Sales Team Leader, West. He will report to Steve Abrahamian, Senior Director of Sales.

In this role, Brian will manage the Albertsons/Safeway team as well as regional customers in the western part of the country. He will be responsible for achieving financial objectives across the region. Brian will also support corporate strategies by strengthening customer relationships.

“Brian joins us with a passion for sales and over 25 years of experience,” said Louie Gentine, CEO of Sargento Foods. “I look forward to welcoming Brian – and his sales and business-management skills – to the Sargento family.”

Before joining Sargento Foods, Brian was Customer Vice President of Revenue Management for The Kraft Heinz Company, where he spearheaded the introduction of a new planning process. Brian has also led the Kraft Foods teams for Safeway and the western region, developing an in-depth understanding of the region’s customers. Through these positions, Brian has built a track record of building strategic relationships, developing organizations and driving productive business collaboration.

Brian earned his bachelor’s degree in business administration from Southwest Minnesota State University in Marshall, Minnesota. He also completed the Food Industry Executive Program at the University of Southern California in Los Angeles.

### **About Sargento Foods Inc.**

Sargento Foods Inc. has demonstrated its passion for cheese and cheese-based meal solutions for more than 60 years. Founded in 1953 in Plymouth, Sargento is a leading manufacturer, packager and marketer of natural shredded, sliced and snack cheeses, cheese appetizers, ingredients, sauces and other culinary solutions. Sargento is owned and operated by the Gentine family, has net sales exceeding \$1 billion and more than 1,800 employees. For more information, please visit [www.sargento.com](http://www.sargento.com).

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